

BASE

Dear Community Supporters,

Badgerland After School Enrichment Program (BASE) is seeking community support for our 2020 special events. The support of your business helps BASE provide quality out of school time care that inspires local youth to be contributing, productive and responsible community members. With your support, our organization is able to serve over 400 members each year.

Our 2020 event calendar kicks off with our BASE Kid of the Year Breakfast on April 29th. This special event recognizes and celebrates amazing kids in our community!

Our Annual Wings & Wheels Breakfast is on Sunday, June 7th at Chemair Helicopters located at the Fort Atkinson Municipal Airport. Wings & Wheels is a wonderful opportunity for community members and businesses to enjoy a delicious breakfast cooked by Jones Dairy Farm. This well attended event will also feature a 50/50 raffle, car show, airplane & helicopter rides for an additional cost and family friendly activities.

Our Duck Race & Day for Kids is on Saturday, August 15th. The Duck Race is a fun opportunity for community members and businesses to enjoy a kid-themed afternoon in the park racing ducks and having fun at our kid inspired event.

We are proud to be hosting our 3rd Annual Harvest Dinner on Saturday, October 3rd at Kutz Dairy Farm. This premier dinner event features local food, prepared by local chefs to support local kids in a beautiful farm setting. This is an event you will not want to miss!

We appreciate your consideration in partnering with our organization for our 2020 fundraising events. With your support, these special events help build great futures for hundreds of youth in Fort Atkinson. Your commitment and investment in our organization and the events we host makes a difference.

Please fill out the attached sponsorship form and return to BASE at 734 Madison Avenue Fort Atkinson, 53538. Interested sponsors for our BASE Kid of the Year Breakfast should submit forms by Friday, March 13th and Wings & Wheels Breakfast sponsors should submit the form no later than Friday, April 17th so that we can include you in our marketing efforts as soon as possible.

With Thanks,

Alicia Norris



Sponsorship Opportunities

Join us for this special event recognizing & celebrating amazing kids in our community. This feel good event is one you will not want to miss!

CHAMPION • \$1,000

Title sponsorship opportunity! Prominent marketing exposure before, during and after the event on all event publications.

Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event

LEGACY • \$500

Prominent marketing exposure on event publications.

Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

HERO • \$250

Recognition on the event page, website, Facebook, Instagram, Press Releases and at event.

WWW.BASEFORTATKINSON.ORG



BASE



Wings & Wheels Fly-In Breakfast



SUNDAY, JUNE 7th 2020 8AM-12PM

Sponsorship Opportunities

FLY TO BE GREAT - \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in monthly e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Table or Tent
- 10 Complimentary Breakfast Tickets

DRIVE FOR GREAT FUTURES - \$500

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- 5 Complimentary Breakfast Tickets

SOAR TO SUCCESS - \$250

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Sponsorship listed with hyperlink to company website on BASE website.

**LOOKING TO GIVE BACK TO YOUR EMPLOYEES?
TICKETS ARE AVAILABLE FOR PURCHASE IN ADVANCE!**



GOLDEN DUCK \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Kids Activities
- Participation in our Big Duck Beauty Pageant
- Flock of Ducks (\$75 Value)

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Participation in our Big Duck Beauty Pageant
- Quack Pack of Ducks (\$20 value)

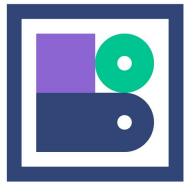
LITTLE DUCK \$500

DUCKLING \$250

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Participation in our Big Duck Beauty Pageant.
- Sponsorship listed with hyperlink to company website on BASE website.

- Dress up one of our Big Duck Beauties for our pageant.
- Ducks will be on display at the event for community members to vote for their favorite! .

BIG DUCK BEAUTY \$150

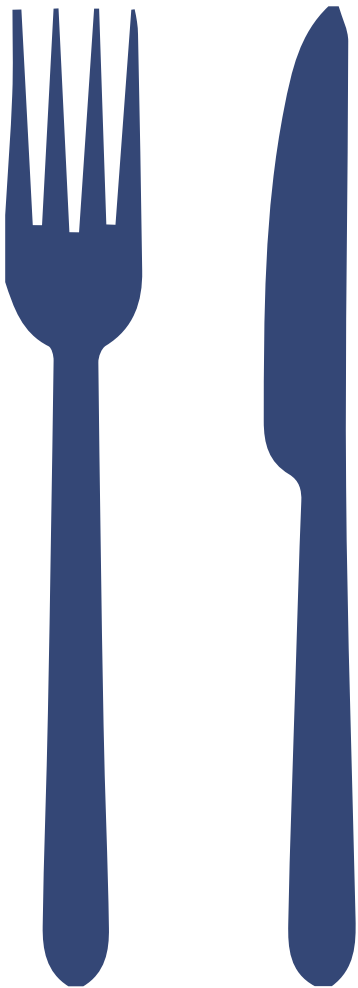


BASE

*SPONSOR OUR EXCLUSIVE
FARM TO TABLE DINNER EVENT*

HARVEST DINNER

**SATURDAY,
OCTOBER 3RD, 2020**



\$2,000 EXECUTIVE CHEF

Prominent marketing exposure before, during and after the event on all event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event and will receive 4 tickets to the event.

HEAD CHEF \$1,000

Prominent marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also receive 2 tickets to the event

\$750 SOUS CHEF

Significant marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

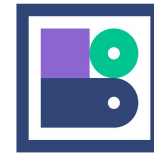
JUNIOR CHEF \$500

Noteworthy marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

**VISIT WWW.BASEFORTATKINSON.ORG/HARVESTDINNER
FOR MORE INFORMATION**

2020 SPONSOR COMMITMENT FORM

The support of your business allows BASE to continue providing quality out of school care that inspires our local youth to be contributing, productive and responsible community members.



BASE

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

BASE

SPONSORSHIP LEVEL: \$1,000 \$500 \$250
circle one

Kid of the Year Breakfast

SPONSORSHIP FORMS
DUE BY FRIDAY, MARCH 13TH

SPONSORSHIP LEVEL: \$750 \$500 \$250
circle one

Wings & Wheels Fly In Breakfast

SPONSORSHIP FORMS
DUE BY FRIDAY, APRIL 17TH

SPONSORSHIP LEVEL: select one

Duck Race & Day for Kids

\$750 \$500 \$250

COUNT US IN & SEND US AN INVOICE IN MAY

MAYBE, CONTACT US AGAIN IN MAY
WITH EVENT SUPPORT OPPORTUNITIES

SPONSORSHIP LEVEL: select one

Harvest Dinner

\$2,000 \$1,000 \$750 \$500

COUNT US IN & SEND US AN INVOICE IN JUNE

MAYBE, CONTACT US AGAIN IN JUNE
WITH EVENT SUPPORT OPPORTUNITIES

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG
WITH A CHECK MADE OUT TO BASE AT:

734 MADISON AVE. FORT ATKINSON, WI 53538