

BASE



Dear Community Supporters,

Badgerland After School Enrichment Program (BASE) is seeking community support for our 2023 events. The support of your business helps BASE provide quality out of school time care that inspires local youth to be contributing, productive and responsible community members. With your support, our organization is able to serve hundreds of our community's kids each year.

We are excited to be hosting our BASE Kid of the Year Breakfast in person again in 2023. This year's event will be hosted at the Fireside Dinner Theatre. This event will celebrate the many accomplishments of eight out of members, one of which will be named our 2023 BASE Kid of the Year!

Our Wings & Wheels Fly-In Breakfast will be on Sunday, June 11th at Chemair Helicopters at the Fort Atkinson Municipal Airport. This family fun event will have a French toast breakfast sponsored & prepared by the Jones Dairy Farm crew!

Our Duck Race & Day for Kids is on Saturday, August 26th. The Duck Race is a fun opportunity for community members and businesses to enjoy a kid-themed afternoon in the park racing ducks and having fun at our kid inspired event.

We are proud to be hosting our Harvest Dinner on Saturday, September 30th at Kutz Dairy. This premier dinner event features local food, prepared by local chefs to support local kids in a beautiful farm setting. This is an event you will not want to miss!

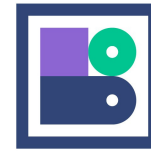
We appreciate your consideration in partnering with our organization for our 2023 fundraising events. With your support, these special events help build great futures for hundreds of youth in Fort Atkinson. Your commitment and investment in our organization and the events we host makes a difference.

Please fill out the attached sponsorship forms and return to BASE at 734 Madison Avenue Fort Atkinson, 53538. Again in 2022, we are offering online sponsorship sign ups too which can be found on our website under each event page.

Alicia Norrby

Executive Director

2023 EVENTS



BASE

ALL EVENT SPONSORSHIPS ARE ALSO
AVAILABLE FOR PURCHASE ON OUR WEBSITE

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

BASE KID OF THE YEAR

SPONSORSHIP LEVEL

BREAKFAST (DUE 4/5/23)

circle one
\$750 \$500 \$250

WINGS & WHEELS

SPONSORSHIP LEVEL

FLY IN BREAKFAST (DUE 4/5/23)

circle one
\$750 \$500 \$250

DUCK RACE

SPONSORSHIP LEVEL

& DAY FOR KIDS (DUE 7/12/23)

circle one
\$750 \$500 \$250

HARVEST DINNER (DUE 7/12/23)

SPONSORSHIP LEVEL

circle one
\$2,500 \$1,500 \$1000 \$750

SIGNATURE:

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG

WITH A CHECK MADE OUT TO BASE FORT ATKINSON

BY THE SPONSORSHIP DEADLINES

734 MADISON AVE. FORT ATKINSON, WI 53538

WWW.BASEFORTATKINSON.ORG/SPECIAL_EVENTS



Sponsorship Opportunities

Join us for this special event recognizing & celebrating amazing kids in our community. This feel good event is one you will not want to miss!

CHAMPION • \$750

Title sponsorship opportunity! Prominent marketing exposure before, during and after the event on all event publications.

Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event

LEGACY • \$500

Prominent marketing exposure on event publications.

Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

HERO • \$250

Recognition on the event page, website, Facebook, Instagram, Press Releases and at event.

WWW.BASEFORTATKINSON.ORG



Sponsorship Commitment

Sponsor Information:

Contact Name:

Phone:

E-mail:

Sponsorship Level \$750 • \$500 • \$250

Signature:

Please return your completed sponsorship form along with a check made out to BASE Fort Atkinson by April 5th 2023 to 734 Madison Ave Fort Atkinson, WI 53538

A high resolution company logo can be e-mailed to Alicia Norris at alicia@basefortatkinson.org

WWW.BASEFORTATKINSON.ORG



**ALL YOU CAN EAT COUNTRY STYLE BREAKFAST
50/50 CASH RAFFLE
AIRPLANE RIDES FOR PURCHASE
NEW RIDES & VINATAGE GLIDES CAR SHOW**

Celebrating Lemonade Day Winners! **Lemonade Day!** 

\$8/ADULT \$5/CHILD

Ages 3-12. 2 & Under free

for more information and to purchase tickets visit

WWW.BASEFORTATKINSON.ORG

**A sponsorship opportunity your company will not want to miss.
In 2019, over 600 tickets sold for this unique community event to
support our local kids!**

www.basefortatkinson.org/wingswheels



Sponsorship Opportunities

FLY TO BE GREAT - \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in monthly e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Table or Tent
- 10 Complimentary Breakfast Tickets

DRIVE FOR GREAT FUTURES - \$500

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- 5 Complimentary Breakfast Tickets

SOAR TO SUCCESS - \$250

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Sponsorship listed with hyperlink to company website on BASE website.

**LOOKING TO GIVE BACK TO YOUR EMPLOYEES?
TICKETS ARE AVAILABLE FOR PURCHASE IN ADVANCE!**

www.basefortatkinson.org/wingswheels



Sponsorship Commitment

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL:

circle one

\$750

\$500

\$250

SIGNATURE:

**PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM
ALONG WITH A CHECK MADE OUT TO BASE FORT ATKINSON
BY APRIL 5TH 2023 TO:**

734 Madison Ave. Fort Atkinson, WI 53538

**A HIGH RESOLUTION COMPANY LOGO CAN BE E-MAILED TO
ALICIA NORRIS AT ALICIA@BASEFORTATKINSON.ORG**

www.basefortatkinson.org/wingswheels



GOLDEN DUCK \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Kids Activities
- Participation in our Big Duck Beauty Pageant
- Flock of Ducks (\$75 Value)

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Participation in our Big Duck Beauty Pageant
- Quack Pack of Ducks (\$20 value)

LITTLE DUCK \$500

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Participation in our Big Duck Beauty Pageant.
- Sponsorship listed with hyperlink to company website on BASE website.

DUCKLING \$250



Sponsorship Commitment Form

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL: \$750 \$500 \$250
circle one

PURCHASE DUCKS: 1 for \$5 5 for \$20 20 for \$75

SIGNATURE:

**PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG WITH
A CHECK MADE OUT TO BASE FORT ATKINSON
BY FRIDAY JULY 12TH TO:**

734 Madison Ave. Fort Atkinson, WI 53538

**A HIGH RESOLUTION COMPANY LOGO CAN BE E-MAILED TO
ALICIA NORRIS AT ALICIA@BASEFORTATKINSON.ORG**

www.basefortatkinson.org/duckrace

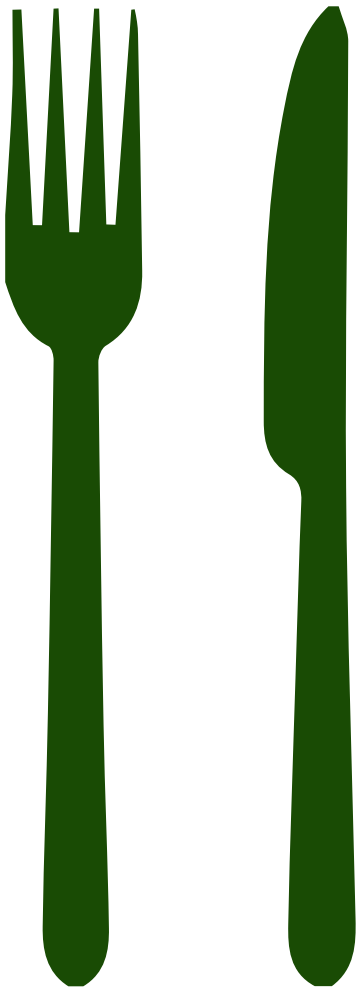


BASE

*SPONSOR OUR EXCLUSIVE
FARM TO TABLE DINNER EVENT*

HARVEST DINNER

**SATURDAY,
SEPTEMBER 30TH, 2023**



\$2,500 EXECUTIVE CHEF

Prominent marketing exposure before, during and after the event on all event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event and will receive a table for 8 to the event.

HEAD CHEF \$1,500

Prominent marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also receive 4 tickets to the event.

\$1000 SOUS CHEF

Significant marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also receive 2 tickets to the event.

JUNIOR CHEF \$750

Noteworthy marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

**VISIT WWW.BASEFORTATKINSON.ORG/HARVESTDINNER
FOR MORE INFORMATION**

SPONSOR COMMITMENT FORM

HARVEST DINNER

SATURDAY, SEPTEMBER 30TH 2023
KUTZ DAIRY FARM



BASE

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL:
circle one

\$2,500 \$1,500 \$1000 \$750

SIGNATURE:

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WITH A CHECK MADE OUT TO BASE FORT ATKINSON
BY FRIDAY JULY 12TH TO:

734 MADISON AVE. FORT ATKINSON, WI 53538



Harvest Dinner

WWW.BASEFORTATKINSON.ORG/HARVESTDINNER