

BASE

Dear Community Supporters,

Badgerland After School Enrichment Program (BASE) is seeking community support for our 2024 events. The support of your business helps BASE provide quality out of school time care that inspires local youth to be contributing, productive and responsible community members. With your support, our organization is able to serve hundreds of our community's kids each year.

Included in this packet is information on our four major fundraising events in addition to some new program sponsorship opportunities including sponsoring monthly birthday celebrations and field trips!

New in 2024, ALL of our sponsorship opportunities can be purchased ONLINE! You can also fill out the included paperwork and mail to our office at 734 Madison Ave, Fort Atkinson WI 53538.

We appreciate your consideration in partnering with our organization for our 2024. With your support, these special events help kids in our community soap up, Up, UP! Your commitment and investment in our organization and the events we host makes a difference.

Alicia Norrix

Executive Director



SPONSOR COMMITMENT FORM

2024 EVENTS



BASE

ALL EVENT SPONSORSHIPS ARE ALSO
AVAILABLE FOR PURCHASE ON OUR WEBSITE

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

BASE KID OF THE YEAR

SPONSORSHIP LEVEL

BREAKFAST (DUE 3/6/24)

circle one
\$1000 \$750 \$500

WINGS & WHEELS

SPONSORSHIP LEVEL

FLY IN BREAKFAST (DUE 3/6/24)

circle one
\$750 \$500 \$250

DUCK RACE

SPONSORSHIP LEVEL

& DAY FOR KIDS (DUE 6/12/24)

circle one
\$750 \$500 \$250

HARVEST DINNER (DUE 6/12/24)

SPONSORSHIP LEVEL

circle one
\$2,500 \$1,500 \$1000 \$750

SIGNATURE:

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG

WITH A CHECK MADE OUT TO BASE FORT ATKINSON

BY THE SPONSORSHIP DEADLINES

734 MADISON AVE. FORT ATKINSON, WI 53538

WWW.BASEFORTATKINSON.ORG/SPECIAL_EVENTS



Sponsorship Opportunities

Join us for this special event recognizing & celebrating amazing kids in our community. This feel good event is one you will not want to miss!

HERO • \$1000

Title sponsorship opportunity! Prominent marketing exposure before, during and after the event on all event publications.

Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event

CHAMPION • \$750

Prominent marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

LEGACY • \$500

Recognition on the event page, website, Facebook, Instagram, Press Releases and at event.

WWW.BASEFORTATKINSON.ORG



Sponsorship Commitment

Sponsor Information:

Contact Name:

Phone:

E-mail:

Sponsorship Level \$1000 • \$750 • \$500

Signature:

Please return your completed sponsorship form along with a check made out to BASE Fort Atkinson by March 6th, 2024 to 734 Madison Ave Fort Atkinson, WI 53538

A high resolution company logo can be e-mailed to Alicia Norris at alicia@basefortatkinson.org

WWW.BASEFORTATKINSON.ORG



**ALL YOU CAN EAT COUNTRY STYLE BREAKFAST
50/50 CASH RAFFLE
AIRPLANE RIDES FOR PURCHASE
NEW RIDES & VINATAGE GLIDES CAR SHOW**

\$10/ADULT

\$6/CHILD

Ages 3-12. 2 & Under free

for more information and to purchase tickets visit
WWW.BASEFORTATKINSON.ORG

**A sponsorship opportunity your company will not want to miss.
Purchase tickets in advance for your employees**

www.basefortatkinson.org/wingswheels



Sponsorship Opportunities

FLY TO BE GREAT - \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in monthly e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Table or Tent
- 10 Complimentary Breakfast Tickets

DRIVE FOR GREAT FUTURES - \$500

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- 5 Complimentary Breakfast Tickets

SOAR TO SUCCESS - \$250

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Sponsorship listed with hyperlink to company website on BASE website.

**LOOKING TO GIVE BACK TO YOUR EMPLOYEES?
TICKETS ARE AVAILABLE FOR PURCHASE IN ADVANCE!**

www.basefortatkinson.org/wingswheels



Sponsorship Commitment

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL:

circle one

\$750

\$500

\$250

SIGNATURE:

**PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM
ALONG WITH A CHECK MADE OUT TO BASE FORT ATKINSON
BY MARCH 6TH 2024 TO:**

734 Madison Ave. Fort Atkinson, WI 53538



ALL EVENT SPONSORSHIPS ARE ALSO AVAILABLE FOR PURCHASE ON OUR WEBSITE

**A HIGH RESOLUTION COMPANY LOGO CAN BE E-MAILED TO
ALICIA NORRIS AT ALICIA@BASEFORTATKINSON.ORG**



GOLDEN DUCK \$750

- Premier placement of company logo on event posters.
- Company banner on display at event.
- Recognition as major sponsor in all press.
- Recognition with logo in e-mail newsletters to over 800 recipients.
- Recognition on the Chamber of Commerce Events Page.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Company Sponsored Kids Activities
- Participation in our Big Duck Beauty Pageant
- Flock of Ducks (\$75 Value)

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in all press.
- Hyperlink to company website on BASE website.
- Facebook recognition with company logo.
- Participation in our Big Duck Beauty Pageant
- Quack Pack of Ducks (\$20 value)

LITTLE DUCK \$500

- Company logo on event posters.
- Company banner on display at event.
- Recognition as sponsor in press.
- Participation in our Big Duck Beauty Pageant.
- Sponsorship listed with hyperlink to company website on BASE website.

DUCKLING \$250

Sponsorship Commitment Form

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL: \$750 \$500 \$250
circle one

PURCHASE DUCKS: 1 for \$5 5 for \$20 20 for \$75

SIGNATURE:

**PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG WITH
 A CHECK MADE OUT TO BASE FORT ATKINSON
 BY WEDNESDAY JUNE 12TH TO:**

734 Madison Ave. Fort Atkinson, WI 53538

ALL EVENT SPONSORSHIPS ARE ALSO AVAILABLE FOR PURCHASE ON OUR WEBSITE



**A HIGH RESOLUTION COMPANY LOGO CAN BE E-MAILED TO
 ALICIA NORRIS AT ALICIA@BASEFORTATKINSON.ORG**

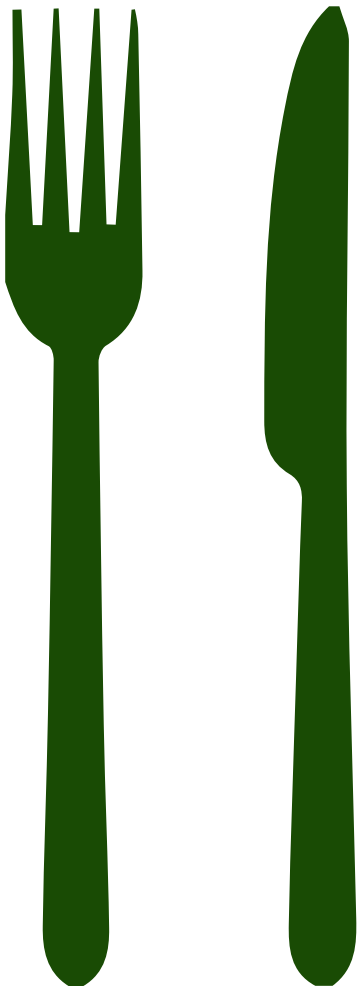


BASE

*SPONSOR OUR EXCLUSIVE
FARM TO TABLE DINNER EVENT*

HARVEST DINNER

**SATURDAY,
SEPTEMBER 28TH, 2024**



\$2,500 EXECUTIVE CHEF

Prominent marketing exposure before, during and after the event on all event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also be able to address guests during the event and will receive a table for 8 to the event.

HEAD CHEF \$1,500

Prominent marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also receive 4 tickets to the event.

\$1000 SOUS CHEF

Significant marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases. Sponsor will also receive 2 tickets to the event.

JUNIOR CHEF \$750

Noteworthy marketing exposure on event publications. Recognition also included on the event page, website, Facebook, Instagram and Press Releases.

IN KIND

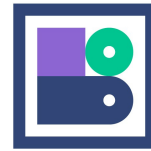
Donors for the following items will be recognized on all appropriate event marketing materials and acknowledged during the event.

**VISIT WWW.BASEFORTATKINSON.ORG/HARVESTDINNER
FOR MORE INFORMATION**

SPONSOR COMMITMENT FORM

HARVEST DINNER

SATURDAY, SEPTEMBER 28TH 2024
KUTZ DAIRY FARM



BASE

SPONSOR INFORMATION:

SPONSOR ADDRESS:

CONTACT NAME:

PHONE:

E-MAIL:

SPONSORSHIP LEVEL:
circle one

\$2,500 \$1,500 \$1000 \$750

SIGNATURE:

PLEASE RETURN YOUR COMPLETED SPONSORSHIP FORM ALONG
WITH A CHECK MADE OUT TO BASE FORT ATKINSON
BY WEDNESDAY JUNE 12TH TO:



734 MADISON AVE. FORT ATKINSON, WI 53538

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Harvest Dinner

WWW.BASEFORTATKINSON.ORG/HARVESTDINNER