

BASE

Sponsorship Opportunities 2023-2024



BADGERLAND AFTER SCHOOL ENRICHMENT PROGRAM INC (BASE) PROVIDES CRITICAL CARE TO KIDS IN OUR COMMUNITY DURING THE CRUCIAL HOURS WHEN SCHOOL IS OUT.

WE OPERATE AFTER SCHOOL PROGRAMS IN ALL FOUR FORT ATKINSON PUBLIC ELEMENTARY SCHOOLS AND OFFER A SUMMER WRAP AROUND PROGRAM.



Our Mission

BASE is committed to providing quality, out of school care that will inspire our local youth to be contributing, productive and responsible community members through intentional programming that supports positive character development and unique opportunities to grow as individuals.



BASE

Sponsorship Opportunities



Partnership

Support our operations all year round.



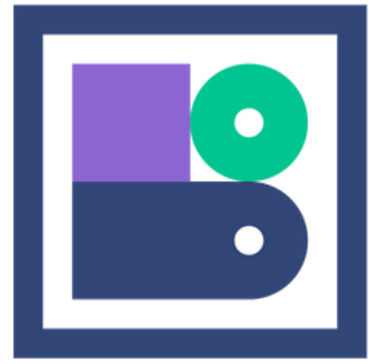
Event

Sponsor one of our three major fundraising events



Program

Sponsor a BASE program or project



BASE

Partner with us

Support our operations all year round. Make an investment in our community's future



Partnership

- Logo on event flyers*
- Logo on BASE website*
- Social media and newsletter acknowledgment
- BASE tour and program engagement opportunities
- Table at the BASE Kid of the Year Event
- Corporate volunteer engagement opportunity
- Acknowledgement in the Annual Report

Advocate

\$2,500

Champion

\$5,000

Supporter

\$7,500

Ambassador

\$10,000

*Size of logo is dependent on sponsorship level

Special Event Sponsorships



Wings & Wheels

Featuring an all you can eat country style breakfast cooked by Jones Dairy Farm with French Toast, Jones sausage & ham and real maple syrup. 100% of every breakfast ticket purchased supports our after school programs. Drive in or fly in to Chemair at the Fort Atkinson Municipal Airport from 8am-noon.

Learn More [*click here!*](#)

Duck Race

We race our flock of 2,200 rubber racing ducks down the Rock River. Purchase your tickets for your chance to win cash prizes. 100% of every duck ticket purchased supports our after school programs.

Learn More [*click here!*](#)

Harvest Dinner

A event featuring local foods, prepared by local chefs to support our local kids. Located at the Kutz Dairy Farm, this special evening celebrates kids & community.

Learn More [*click here!*](#)

Program Sponsorships

BASE Kid of the Month

Sponsor 8 kids recognized for being extraordinary. Members recognized will receive a certificate, BASE t-shirt and a copy of their favorite book for our BASE library.

BASE Kid of the Year Breakfast

Sponsor our annual breakfast to celebrate the GREAT work of kids in our community! This feel good event features breakfast and awards to kids with outstanding character and leadership.

Monthly Birthday Celebrations

Help us celebrate our members birthdays! Each member will receive a card, birthday button and a certificate or token for a treat.

No School Days and Field Trips

Sponsor no school day special programs including guests or a field trip.

Program Sponsorship Levels

**BASE Kid of the
Month**

**BASE Kid of
the Year**

**Birthday
Celebrations**

**Field Trips &
No School Days**

One Time

\$250

N/A

\$250

\$1,000

School
Year

\$2500

N/A

\$2500

\$5,000

Annually

\$3000

Learn More *click here!*

\$3000

\$10,000

BASE Kid of the Month

Sponsor 8 kids recognized for being extraordinary. Members recognized will receive a certificate, BASE t-shirt and a copy of their favorite book for our BASE library.

- Logo on BASE Kid of the Month posters
- Sticker with logo on favorite book
- Logo and recognition on monthly social media posts
- Logo on BASE website and Annual Report
- Recognition as sponsor at annual BASE Kid of the Year Breakfast

\$250 Month
\$2,500 School Year
\$3,000 Annually



BASE Kid of the Year

Celebrate a small group of kids recognized for being extraordinary. Members will participate in a portfolio process that will identify our annual BASE Kid of the Year!

- Logo on all BASE Kid of the Year Event Marketing
- Logo and recognition on event social media posts
- Logo on BASE website and Annual Report
- Table at the event
- Recognition as sponsor at annual Harvest Dinner Event

Sponsorships starting at \$500



Birthday Celebrations

Help kids celebrate their special day! We provide a card, special treats and perks for our BASE kids celebrating their birthday.

- Logo on birthday card.
- Sticker with logo on favorite book.
- Logo and recognition on social media posts.
- Logo on BASE website and Annual Report.



\$250 Month
\$2,500 School Year
\$3,000 Annually

Field Trips & No School Days

Sponsor field trips and full day no school day programs. We love to take our BASE kids out for adventures and bring in special guests to provide with them fun opportunities.

- Logo on promotional materials.
- Logo and recognition on social media posts.
- Logo on BASE website and Annual Report.

\$1,000 One Time
\$5,000 School Year
\$10,000 Annually



Sign Up Online Today!

Call us

920-542-6500

Email us

alicia@basefortatkinson.org

Visit our website

www.basefortatkinson.org



Let's work
together

Get in touch with us about
sponsorship opportunities today